

**SUBJECT LINE:** WarmCo NRAS Product Premiere: 25% off!

**HEADLINE:** It doesn't just beat all, it heats all!

**EMAIL BODY:** From the family store to the fast-moving chain, the WarmCo Display Warmer (Model W2DW-3S) delivers! With three shelves of stock space, this two-door temperature adjustable display is a direct and easy countertop installation. Check it out at the National Restaurant Association Show, visit us at Booth 222! Don't forget to snag a 25% off discount coupon, valid for six months! Click the button below for more information.